



Greater Gardner Chamber of Commerce

29 Parker Street • P.O. Box 1380

Gardner, Massachusetts 01440

978.632.1780 • fax 978.630.1767

www.gardnerma.com

Dear Member,

Critical concerns facing the Commonwealth of Massachusetts, and which have hit our region especially hard, are the high rates of suicide, substance abuse and mental health issues.

Recognizing that the negative economic effect of this situation is considerable, the Greater Gardner Chamber of Commerce has taken on the challenge of ensuring that the business community is aware of the magnitude of the problems, learns to recognize the signs, and becomes familiar with the resources available that can help both businesses and the community in general tackle these issues.

Clearly, this is a difficult subject to address. In order to help overcome this challenge, we have put together a program with a keynote speaker who is not only a well-recognized sports figure, but who also is actively involved in a program encouraging and assisting other athletes to develop their philanthropic activities.

Our speaker, Brian Scalabrine, played for the New Jersey Nets from 2001-2004 and signed with the Celtics in 2005, playing on the team until 2010 including the 2007-2008 NBA Championship season. He finished his NBA career with Chicago Bulls. He is currently an analyst for the Boston Celtics and co-host of the SiriusXM NBA radio program, "The Starting Lineup." Brian is also a member of the sports philanthropy organization, Athletes for Hope.

The event will be held on the evening of Tuesday, March 13 at Great Wolf Lodge in Fitchburg. Tickets, \$60 each, include social hour at 5:00 p.m., dinner at 6:00 p.m. and program at 7:00 p.m. Please reserve tickets in advance: online at www.gardnerma.com, call 978.632.1780 or email info@gardnerma.com.

A number of local agencies that provide diverse resources related to the problem issues will be available to answer questions and dispense information at the venue prior to the program. A portion of the proceeds from the event will be donated to suicide prevention/awareness, substance abuse and mental health initiatives in the Greater Gardner region.

We are certain that you recognize the importance and severity of this issue, and hope that you will consider sponsoring our event.

Please refer to the sponsorship grid on the reverse of this letter. Thank you for your consideration and continued support.

Sincerely,

Handwritten signature of Jim Bellina in black ink.

Jim Bellina, President CEO
Greater Gardner Chamber of Commerce

Handwritten signature of Kandi Perry in black ink.

Kandi Perry,
AGERA Energy, LLC



Feature

Brian Scalabrine

**Boston Celtics Color Analyst and
2008 Boston Celtics Champion**



At the

Suicide Prevention, Substance Abuse, and Mental Health Awareness Event

~Sponsorship Levels~

Sponsorship Advantage	Slam Dunk* \$5,000	Buzzer Beater \$2,500	Fast Break \$1,000	Assist \$500
Complimentary passes to event	4	4	2	2
Ad in event program booklet	full page	1/2 page	1/4 page	1/8 page
Company logo or name on Powerpoint presentation at event	✓	✓	✓	✓
Introduction & acknowledgement at event	✓	✓	✓	
Company logo or name on newspaper ads and flyers	logo	logo		
Company logo or name on GGCC web site, email blasts	logo	logo	name	name
Complimentary featured spotlight in GGCC email blasts/block ads	✓	✓		
Name mentioned as sponsor in radio PSAs	✓	✓	✓	
100 one-minute spots on WGAW Radio	✓			
Preferential Access to Brian Scalabrine	4	4	2	2
Print Material at Resource Table	✓	✓	✓	✓

*Slam Dunk level sponsors will be limited, first come first served.

AgeraCares

For more information or to secure your sponsorship space and to be included in all of our marketing efforts, please contact the Greater Gardner Chamber of Commerce.

Deadline for Sponsorship, Feb. 9, 2018.

978-632-1780 or info@gardnerma.com